

2010 Convention Exhibitors

Ads That Care
Amerhart Ltd.
Appleton Supply Company
The Armstrong Creek Company
☆Badger Corrugating Co
Biewer Lumber Co
Building Products Inc
☆CertainTeed Roofing Products
CP Supply a Division of Packaging Incorporated
DECRA Roofing Systems
Do it Best Corp.
The Empire Company
Fabral
☆Federated Insurance
GAF Elk Corp
GRK Fasteners
☆Guardian Building Products
Hayfield Window and Door Company
Hutchison Lumber & Building Products
☆Integrated Merchante Alliance

☆Krauter Solutions
Lake States Lumber Inc
☆Manions Wholesale Building Supplies
Maze Nail Co
Metal Sales Mfg. Corporation
☆MIDCO-BAY Insulation
Midland Garage Door Mfg Co
Millwork Distributors Inc
PAL Co-op Buying Group
☆Pennsylvania Lumbermens Mutual Insurance
Prince Building Systems
☆Quality Edge Inc
R&R Insurance Services
Rayner and Rinn-Scott Inc
Roberts & Dybdahl Inc
Rollex Corp
Staples
Thermo-Tech Windows
☆Western Building Products Inc
Whirlwind Building Components

☆= CONVENTION SPONSOR

Registration Information

DEALER— EXHIBITOR—ASSOCIATE MEMBER REGISTRATION:

For more than 4 attendees from your company, please copy the registration form or call the WRLA office for additional copies. When completing the registration form include:

- Full Name of each registrant as it should appear on the badge.
- Events each registrant will be attending. * *Some events are run simultaneously. Please check the convention schedule when signing up for events*

Tickets are required for admission to the seminars and the grand luncheon. Badges **MUST** be worn to **ALL** events

Your convention packets with tickets and badges will be available for pick up at the WRLA Registration Desk in the Kalahari Resort beginning Wednesday, February 10th at 4:00 p.m.

TO REGISTER: Mail or fax your registration form no later than Thursday, February 3rd, 2010

Because the hotel requires advance guarantee, we will be able to refund registration money only if cancellation is received by the WRLA before Friday, February 5, 2010.

(REMEMBER: Rooms at the Kalahari must be booked by January 10th, 2010 to receive the discounted WRLA block rate. Kalahari Reservation line—877-253-5466)

BUILDER REGISTRATION:

Dealer Members: As a service to you and your valued builders, we have included a builder invitation form with your program. Once you return the completed form to the WRLA office, a convention program and registration form will be mailed to these builders inviting them to attend the convention seminars & showcase events on Thursday, February 11th. To be sure your customers have time to pre-register for the convention and reserve a hotel room under the special WRLA rate, you must return your contractor form to the WRLA office by December 23rd, 2009.



Wisconsin Retail Lumber Association Inc.

W175 N11086 Stonewood Drive, Germantown WI 53022
Phone: (800) 236-3534 or (262) 250-1835 Fax: (262) 250-1842
Email: wrla@wrlamsi.com Web Site: www.wrlamsi.com

Wisconsin Retail Lumber Association
120th Annual Convention Kalahari Resort, Wisconsin Dells, WI
Badge & Ticket Order Form



 Company

 Address

 E-mail

 Contact

 Phone

 Fax

BADGE TYPE:
 Member Dealer Non-Member Dealer Exhibitor Non-Exhibiting Associate Member/Manuf. Rep
 Guest of _____ **Contractors should be registered on Contractor form**

List each name as they should appear on badge and what events each person will be attending. Copy form for additional registrants.

SEMINARS –Check schedule for times

NAME as should appear on badge <i>Please print clearly</i>	Open Reception No charge	Blding Code \$20.00	Team Motivated \$20.00	Metal Roof No charge	Wall Systems No Charge	Future Office No Charge	Grand Luncheon \$20.00	Showcase & Reception No Charge	Event Total

REGISTRATION COSTS (per person):
 \$100—Non Exhibiting Associate Member / Manuf. Rep
 \$10— Non-Member Dealer
 \$50— Per person over 4 per tabletop
 No charge for Member Dealers, or first 4 people per tabletop, or guests

TOTAL EVENTS COST: _____

REGISTRATION COST:
 See chart on left

GRAND TOTAL: _____

** Tickets required for admission to these events
 *Badges **MUST** be worn to **ALL** events

Contractors should be registered on a Contractor form.

DEALERS... REMEMBER TO REGISTER BY JANUARY 15th TO BE ELIGIBLE FOR THE EARLY BIRD DRAWING!
REGISTRATION INSTRUCTIONS ON REVERSE SIDE.

Schedule at a Glance

Wednesday, February 10th
 4:00 pm. -6:00 p.m.
 Registration

2:00 p.m.– 5:00 p.m.
 Board of Directors Meeting

6:00 p.m. —7:00 p.m.
 Opening Reception

Thursday, February 11th
 7:45 a.m.-6:00 p.m.
 Registration

9:00 a.m.-4:00 p.m.
 Ladies Hospitality Suite

9:30 a.m.-11:30 a.m.
 Building Code Update

9:30 a.m.-11:30 a.m.
 Team Motivation Seminar

12:00 noon – 2:00 a.m.
 Grand Luncheon
 Lunch served at Noon

2:30 p.m. -3:30 p.m.
 Metal Roofing Seminar

2:30 p.m. –3:30 p.m.
 Wall Systems Seminar

2:30 p.m. –3:30 p.m.
 FutureOffice™ Seminar

3:30 p.m.—6:30 p.m.
 Tabletop Showcase

5:30 p.m.– 7:00 p.m.
 Showcase Reception

7:00 p.m.
 Hospitality Suites